

## e-Zest Solutions reported successful participation at CeBIT 2008 Hannover Germany

The remarkable difference at this year's exhibition was more inquisitive visitors & most of them were decision makers. Mr. Ashish Gupta, Director of e-Zest, said, "The number of decision makers who favor outsourcing to India is constantly increasing and that could be felt while meeting various people during the exhibition. This is a good sign for India as a preferred outsourcing destination for the whole world. We are enthusiastic about success we got at CeBIT 2008 & definitely look forward to participate next year as well"

Since last year e-Zest has strategically adapted itself to European software market demands with more focus open source technologies and frameworks. Devendra Deshmukh, Founder of e-Zest, said, "The key to success in constantly changing market dynamics is to be evolving and creative at the same time proactive. We need to go to our clients and tell them where their future is and what technology will take them there. We got clue from our last year visit and this year we presented our expertise in Web 2.0, SaaS, Open Source & SOA.

Amol Pande Executive Director proclaimed, 'With e-Zest's profound domain knowledge welding with the newer technologies, web entrepreneurs and established software vendors will surpass competition by strategically partnering with e-Zest. e-Zest is operating in outsourced product development & custom enterprise application development from last 10 years & established proven processes to ensure success of outsourcing relationships with our customers'

To follow-up CeBIT meetings & facilitate more prospect and client visits Mr. Umesh Kulkarni, Business Development Manager, is touring [Europe](#) till 28th of this month and he can be contacted for discussing various business opportunities.

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