

## Mauj mobile bags the FICCI BAF Global Award for mobile gaming

Mauj Mobile, one of India's leading end-to-end mobile solution providers, was felicitated with the FICCI BAF AWARD for their high paced cricket-based mobile game called '**Super Cricket 2007**'. An ideal mix of the craze that is cricket and the booming industry of mobile gaming, this award-winning entertainer captures all the thrills and excitement of a live cricket match on the mobile phone.

The player can choose between quick matches, one-day internationals, knockout championships and more. To make it more realistic, the game offers the participant an option of testing the batting and bowling skills before competing on a match-level! Adding on to the entertainment value of the game, the match comprises of eleven fully animated batting styles and patterns. The player can select a preeminent team from among the world's finest ten cricket playing nations.

Speaking on the award, **Mr. Manoj Dawane, CEO, People Infocom (Mauj Mobile)**, said, '*As one of the leading game developers, we, at, Mauj Mobile are completely aware of the fact that Cricket and Movies are amongst leaders in entertainment and hence we decided to develop a dedicated game on cricket, covering each and every aspect of a live match. The game has seen an overwhelming response from our game enthusiasts with encouraging downloads. The FICCI BAF AWARD has given us an additional boost. We are extremely honoured with this recognition and assure you that we will continue aiming towards greater heights in the mobile gaming space.*'

Mauj Mobile has created this game as true to life as possible, making 'Super Cricket 2007' a highly user-friendly pastime. The company has ensured that the game is filled with high quality graphics and lively animation. With easy maneuverability and a save-in option, the game offers the much-needed game-play value on the mobile phone.

The BAF (Best of Animation Frames) awards celebrate Global Excellence in Animation, Gaming & Visual Effects. With a sizeable international audience in attendance this year, 14 countries' participants to be precise, the BAF awards have grown bigger and better over the years. Starting from five categories to 17 now, with a total of 406 entries in all, BAF awards have set the bar for animation in the country and internationally.

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