

DLF-Hilton announce seven new hotel projects in India

DLF and Hilton Hotels Corporation in India announced Tuesday that they have signed management agreements involving seven new hotel developments in the pipeline.

This marks the second stage in the DLF-Hilton Joint Venture company's overall strategic development plan to build and develop 75 hotels in India in the next five to seven years adding 1,450 rooms.

The new projects under the Hilton, Hilton Garden Inn and Homewood Suites by Hilton brands will bring the total number of new hotels under the DLF-Hilton alliance to 16, comprising 3,500 rooms. All the 16 projects are in various stages of development and construction.

Of seven, three projects will be developed in Delhi, all located in Dwarka district in southwest Delhi, adding 800 rooms. Two projects will be developed in [Chennai](#) and the remaining two will be developed in [Kolkata](#) and Thiruvananthapuram.

The seven new hotels will cover different market segments under the Hilton Family of Brands: Hilton, the upscale full service brand; Hilton Garden Inn, the mid-scale brand and the Homewood Suites by Hilton, an extended stay hotel brand.

Shakti Singh, managing director, DLF Hotel Holdings Ltd, said: 'The execution of these seven new management agreements with Hilton is a major step in the overall DLF strategy to rapidly scale up DLF presence in the hospitality sector to 25,000 hotels rooms in the next five to seven years.'

Lenny Menezes, CEO of DLF Hilton Hotels Ltd, said: 'The relationship between DLF and Hilton is yielding great results and we are on track to achieve our strategic goal of creating a Pan-India presence in the hospitality sector.'

Koos Klein, president, Hilton Hotels Asia Pacific, said: 'Through our Hilton Family of brands we are targeting the different needs of business and leisure travellers in India, across the price points. Our alliance with DLF intends to announce more new hotel projects in India in the near future.'

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