

Samsung unveils its Premium Dual Standby CDMA cum GSM Phone '2On'
Samsung Telecommunications India (STI), a design and technology leader in the Indian Mobile market, today, announced the launch of **Samsung '2ON'** - its first Dual Standby CDMA cum GSM handset. Set to revolutionize the Indian market, this dual standby handset contains 2 SIM slots, one each for GSM and CDMA respectively.

According to **Mr. Sunil Dutt, Country Head, Samsung Telecommunications India Pvt. Ltd.**, 'At Samsung, our endeavour is to continuously provide our consumers with innovative, consumer friendly products and the Samsung '2ON' is an example of the same. This phone aims to cater to the growing Dual Stand By market, wherein discerning consumers want the convenience of a single feature rich handset with two connections operating simultaneously. The availability of this handset in the open market will provide Indian consumers freedom to select service operator's of their choice on GSM as well as CDMA networks.'

'**2 ON'** is a universal handset which can operate on almost all service providers in India, both GSM and CDMA. Samsung '2 ON' is also the first CDMA phone which supports both Tata Indicom and Reliance Communications Value Added services on the same handset. Targeted at consumers who aspire to reap benefits of high quality mobility, the stylish Samsung '2 ON' packs in host of latest cutting edge features such as 2.3' TFT Touch Screen, 2 Mega Pixel camera, Micro SD Card Slot upto 1GB, MP3/ AAC+ Player.

On the software front , the handset packs in Handwriting Recognition, File Viewer, Sketch Memo, Advanced Organiser Capability with Functional Screen and Special India Specific applications of Indian Calendar, Hinglish, Mobile Prayer and Panchang. Along with its powerful multimedia features and stylish metallic design , the Samsung '2 ON' comes with a powerful 1200 'mAh' battery which gives longer talk time and extra power for operating the 2 networks. The handset can also be used as a modem to access internet at robust speed of 153kbps on CDMA network.

'The Samsung '2 ON' is a must have for those consumers who wish to utilize the benefits of both CDMA and GSM networks at the same time.' **states Mr Dutt.** Samsung '2On' is also a must have for CDMA consumers who use international roaming cards of CDMA operators for roaming on GSM networks in countries which support only GSM services. The handset is priced at Rs 16,500 /-

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