

Aamir has tongue-in-cheek trailer for nephew's launch

Bollywood star Aamir Khan has come up with an innovative 'theatrical trailer teaser to promote his nephew Imran' who is being launched in 'Jaane Tu Ya Jaane Na'.

The 2.5-minute trailer actually takes tongue-in-cheek dig at all star launches and all the hoopla over well-toned muscular bodies' including of Aamir who has toned his body for 'Ghajini'.

' 'Jaane Tu...' as a film has a very young idiom' the language and the tone of the film is very tongue-in-cheek. We wanted the teaser to reflect the same irreverence in attitude" said Abbas Tyerwala' the film's director in a press release.

The promos will show Imran as a huge well-toned muscular guy with all trimmings of a theatrical launch' only to reveal the real Imran who is a boy next door like his character in the film.

'Jaane Tu...' is Aamir's third production after 'Lagaan' and 'Taare Zameen Par'.

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