

MMS 2008 generates business enquiries worth around INR 40 crores and deals worth around INR 4 crores

The maiden edition of Modern Machine Shop, a first of its kind, international b2b exposition, organized by IMTMA successfully concluded yesterday. The five day exposition generated business enquiries worth around INR 40 crores for its participants besides around INR 4 crores worth of business. The exhibition had over 6000 business visitors and participation of 111 exhibitors including 24 from overseas spread across 7 countries (Italy, Japan, Korea, Taiwan, Turkey, UK & Germany).

According to N K Dhand, President, IMTMA, 'The enthusiastic participation, the number of visitors and the volume of business generated points to the relevance of the gap that Modern Machine Shop addresses. This being the maiden edition, we hope to fine tune the event based on the feedback we have received from all the audiences connected with the event. We are committed to making MMS a much needed platform for improving the competitiveness of SMEs and the first edition has provided the necessary impetus.'

IMTMA, which is known for its exhibitions IMTEX and Tooltech floated MMS in 2008 with the avowed purpose of bringing the entire gamut of manufacturing industry under one roof. Planned to be held every alternate year, MMS will serve as a much needed platform for the SMEs to forge alliance with system integrators, service providers and customers. The maiden edition of MMS had high level business delegations from ACMA (Automotive Component Manufacturers Association), Indian Railways and Indian Ordnance Factories besides special teams from OEMs (Original equipment manufacturers).

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