

## Wayfinder launches improved version of Wayfinder Navigator in India

State of the art mobile navigation - Wayfinder launches improved version of Wayfinder Navigator in India A new version of the award winning GPS application Wayfinder Navigator is released today with an improved and simplified user interface and new features like support for pre-loaded maps, fully vectorized maps on all mobile platforms, social network integration and extended map coverage with over 150 countries world-wide.

Summer vacations are coming up and mobile GPS navigation has never been easier, more affordable or more convenient. With outstanding phone compatibility and the best map and content data in the industry, the new Wayfinder Navigator hits the market in the big season for satellite navigation. - We are very proud to announce the new version of our Navigator in India, a result of constant development efforts with ease of use, innovation and the end user perspective in mind as the cornerstones for our daily work. With our new pricing and excellent map coverage, mobile satellite navigation becomes truly global, says Magnus Nilsson, CEO Wayfinder.

Highlights in the new Wayfinder Navigator:

- Power Search - one search renders high quality results from numerous selected local services including new Yellow and White Pages content and points of interest databases.

- Compatible with hundreds of phone models

- High quality maps of the world - With map partners across the globe, Wayfinder brings the best available map data to the user, wherever they are

- Social network integration - Set and share your location with your Facebook friends or use Wayfinder Navigator together with Google Earth to share your whereabouts.

In the Wayfinder product portfolio today, location applications like Wayfinder Navigator with pre-loaded maps, Wayfinder Earth, Wayfinder SpeedAlert, Wayfinder Active and Wayfinder Access brings usefulness and joy to more than 1,8 million users across the world. On top of the applications, location services like Premium Weather, Cityguides, Traffic information and Safety cameras are popular add-ons.

All applications, add-on services and extended map coverage are available for purchase and download from [www.wayfinder.com](http://www.wayfinder.com) or the Wayfinder mobile site [getwf.com](http://getwf.com). Purchase and free trial Wayfinder Navigator is available through selected partners like mobile operators and handset manufactures as well as in our web shop [www.wayfinder.com](http://www.wayfinder.com). A five day trial version of the new Wayfinder Navigator can be downloaded from [www.wayfinder.com](http://www.wayfinder.com) or through the mobile internet on [getwf.com](http://getwf.com).

In addition to this it is also available for purchase at [www.mapmyindia.com](http://www.mapmyindia.com), pre-installed in the Sony Ericsson P1i, and via Bharti Airtel for BlackBerry (RIM). Meet us at the Canalys Navigation Forum in [Bangalore](#) May 13! Wayfinder is attending the Canalys event and Magnus Nilsson, CEO, Wayfinder will be key note speaker covering "Mobile location based services - from early adopters to mass market". Magnus Nilsson will be available for interviews at the event. More information at [www.canalys.com](http://www.canalys.com).

( © India PRwire / India eNews)