

BIG Music releases music video on IPL

Close on the heels of release of its music album for the IPL Cricket team [Chennai](#) Super-Kings, BIG Music has come up with a music video, incorporating a zany number 'Kriicket Se Aap Ko Kya Mila'.

The music video, entitled 'Kriicket Se Kya Mila', was released Monday evening by Bollywood actor Sikander Kher here. The Britain-based rap artist, Hard Kaur, was also present at the release function.

Penned by Deepa Singh and Ketki Limaye, and composed by Abhishek Arora, the whacky satirical number has been rendered by Sunil Grover.

The music video, produced and directed by Jigsaw Pictures, features look-alikes and sound-alikes of Nana Patekar, Irrfan Khan and Navjot Singh Sidhu with their wise-cracks on cricket in relation to IPL.

The single-take music video captures the fun involved in IPL matches and takes a fun-ride with them. .

'We have presented the video in formats that is relevant today,' said Kulmeet Makkar, CEO of BIG Music.

He informed that the video will be available for digital downloads on mobile and internet, besides as a CD single.

(© IANS / India eNews)