

VSNL Lanka is now Tata Communications Lanka Limited

VSNL Lanka Limited, a part of the \$29 billion Tata Group has now been renamed as Tata Communications Lanka Limited, following the global launch of Tata Communications as the new corporate identity for VSNL.

The Tata Communications brand integrates the former VSNL, VSNL International, Teleglobe, Tata Indicom Enterprise Business Unit (TIEBU) and Cipris brands worldwide.

Tata Communications Lanka Limited was incorporated in June 2003 and obtained an External Gateway Operator License (EGO). The company commenced operations in February 2004. Within two years, the company has created a niche for itself for catering to the global telecommunication needs of customers in Sri Lanka.

With its new corporate identity, Tata Communications Lanka Limited will be better integrated with the Tata Communications' seamless global network and service offerings to connect carriers and enterprises globally, cost effectively and efficiently. Tata Communications Lanka Limited will leverage the Tata Global Network which is one of the most recent and advanced submarine cable and IP networks to meet the demand for converged IP solutions.

'Tata Communications Lanka Limited will carry forward the 130-year strong heritage of trust and leadership that the Tata Group brings to its customers. The Tata Group has a long and highly respected history of achievement and contribution to the many markets, industries, and communities it serves,' **Mr. N. Srinath**, CEO and Managing Director of Tata Communications said. 'Our new identity in Sri Lanka will strengthen our commitment to the long lasting relationships we have with our customers, partners and stakeholders across the country.'

The Tata Group is one of India's largest and most respected business conglomerates, with revenues in 2006-07 of \$28.8 billion, and a market capitalization of \$65.32 billion as of February 7, 2008. Tata companies together employ some 289,500 people. The Group's 27 publicly listed enterprises - among them stand out names such as Tata Steel, Tata Consultancy Services, Tata Motors, and Tata Tea - have a combined market capitalization that is the highest among Indian business houses in the private sector, and a shareholder base of over 2.9 million. The Group has operations in more than 80 countries across six continents, and its companies export products and services to 85 countries. The Tata Group comprises 98 operating companies in seven business sectors: information systems and communications, engineering, materials, services, energy, consumer products, and chemicals.

Speaking on the transition, **Mr. V Ravi Sankar**, CEO, Tata Communications Lanka Limited said, 'Tata Communications Lanka Limited will, like its parent company, focus on the new world of IP, MPLS, Ethernet and Managed Services. We will strive to leverage the global capabilities of Tata Communications to create a new world of communications in the Sri Lanka market.'

Tata Communications' comprehensive portfolio includes transmission, Internet Protocol (IP), converged voice, mobility, managed network connectivity, hosted data centers, communications solutions and business transformation services for global enterprises and service providers, as well as broadband and content services to Indian consumers.

In Sri Lanka, Tata Communications Lanka Limited offers wholesale, enterprise and retail solutions, which include International Voice, International IP bandwidth for Internet Service Providers, International Private Lease Circuit, MPLS based global VPN services, Corporate voice and their Global Calling Card.

Tata Communications is a leading provider of enterprise and carrier communications services throughout India and globally, with a special focus on providing global solutions serving emerging markets. Tata Communications globalizes these foundation emerging market network assets via its world-leading global cable assets, local assets in less-regulated markets, and carrier relationships across Asia, the Middle East, Africa, [Europe](#) and the Americas. Tata Communications plans to invest over \$2 billion over the next three years to further fuel its global expansion plans.

During the last year, Tata Communications has announced significant investments in enhancing network and services capabilities in India, intra-Asia, Middle East and Africa. The TGN-Intra Asia and TGN-Eurasia cables, complementing the company's existing multi-terabit capacities across the Atlantic and Pacific oceans, will ensure diverse and reliable inter-continental connectivity. Data center expansion and roll-out of managed services will offer value-added, hosted and customized solutions. Tata Communications also continues to expand its global MPLS and Ethernet networks to enable scalable and secure connectivity and advanced services. Tata Communications' Wimax network roll-out in India will provide customers with high-speed and reliable connectivity to over 100 cities and towns. Additionally, Tata Communications' strategic investment in South African operator Neotel, provides a strong anchor to build an African footprint.

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