

## RED FM wins 9 awards at the Indian Radio in Excellence Awards 2008!!

'And the award goes to&hellip;,' Red FM, the No 1 music station continued its award winning streak, bagging 9 awards in prestigious categories at the Indian Excellence in Radio Awards (ERA), 2008. The awards, held on May 30, 2008, felicitated the best and most deserving in the radio industry. RED FM picked up 9 awards, in various categories including those for: Best Programme/Show (Hindi)- Morning No.1- RJ Malishka Best Interactive idea- Red Mike Best Community Service Award- Bajaa0 For a Cause RJ of the year (Hindi) RJ Malishka Best Radio Promo Singles Spot- Red Mike Best Use of advertising- Taxi 935 Best FM On Ground/Activation By AN FM station- Red FM for Bajaa0 for a Cause Excellence in Communication- Red FM Superheroes Campaign Best FM Brand- Red FM

Abraham Thomas, COO, Red FM, expressed his delight at yet another victory,' After recently winning 5 RAPAs, we are extremely delighted with the honor. Red FM is known for always doing things differently and we are extremely glad that our hard work has paid off. We will continue to give importance to everything that interests and affects the lives of our listeners I would like to thank India Radio Forum for appreciating and further encouraging the RED FM team. Bajaate Raho '

This is Red FM's second victory in the same month! Earlier this month, Red FM bagged five coveted trophies at the recently concluded RAPA Awards in the following categories: **Radio Program Channel Produced (Hindi) - [Mumbai Local](#) - RJ Mantra, Radio Jockey Male (Hindi) - RJ Nitin, RAPA D. S. Mittle Trophy Campaign of the Year on Radio - Kavi ki kalpana, Radio Jingle Hindi - Prayaas, Radio Sponsored Program Humor Hindi - RED FM Profile (Shendi)**

Red FM has won 35 awards over the last two years, making it one of the highest award winning FM stations in the radio industry.

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