

Galileo International adds podcast to its travel network

Global travel technology solutions leader Galileo International has added a podcast or internet radio to its distribution network.

The introduction of podcast has made Galileo International the first company to implement this medium of electronic communication 'in travel technology repertoire'.

A company spokesperson said the first message through this medium was shared by International Air Transport Association's (IATA) country director Amitabh Khosla on e-ticketing.

Galileo International, which commenced its Indian operations in 1994, now has a network spread over 322 cities, connecting 11,000 agency terminals and 19 service centres.

The Galileo Core Systems has access to over 450 airlines, 52 low-cost carriers, 23 car rental companies and 77,000 hotel properties worldwide.

'The addition of podcast which in technical words relates to a series of digital-media files distributed over internet using syndication feeds for playback on portable media players and computers, is in simple words an addition of an internet radio,' the spokesperson said.

The introduction of podcast is part of the Galileo's 'Travel meets Technology' programme in India, initiated to encourage and develop indigenous products and solutions customised for Indian travel domain.

'The programme will ensure that new innovations create more interactivity on web 2.0 environments,' the official said.

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