

Animal welfare body protests at fast food outlet

The People for Ethical Treatment of Animals (PETA) Thursday protested against slaughtering and serving of chicken at the Kentucky Fried Chicken outlet in [Chennai](#) City Center at Mylapore.

Demanding strict observance of animal welfare norms at KFC outlets across India, PETA activists wore skeleton costumes and held signs that read: 'I'd rather be dead than eat KFC.'

PETA members distributed leaflets highlighting KFC's cruelty against chickens in India.

The Chennai protest is one of over 12,000 PETA protests that have taken place at KFC restaurants around the world since January 2003. PETA mounted a similar protest in Chennai in March 2007.

Chennai has two KFC outlets while it has about 30 restaurants in eight cities across India.

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