

Tata Teleservices (Maharashtra) Limited launches 'Let's Rock' youth plan

Tata Teleservices (Maharashtra) Limited (TTML), one of the youngest and fastest growing telecom service providers across Maharashtra & Goa, today announced the launch of '**Let's Rock**', a revolutionary student friendly pack targeted at the youth. It has been crafted with utmost attention paid to the voice of the target audience and has been designed to deliver a super combination of hot tariff and cool mobiles.

Buy a **Let's Rock** pack worth Rs. 299/- and get three years validity and enjoy a whole range of call benefits to experience freedom tailor- made for the young. **Let's Rock's** attractive day time tariffs won't burn a hole in the pocket. Night rates are even better. Enjoy discounted tariffs **up to 50%** on calls and SMS at night.

Let's Rock is available with a range of cool handsets including the brand new Samsung Motive and the Motorola Maracay.

Speaking on the occasion, Shashank Pore, General Manager - Marketing, **Tata Teleservices (Maharashtra) Limited (TTML)** said, '**Let's Rock** is an offering from Tata Indicom in keeping with a commitment to offer innovative, customized services to customers. The offer has been created based on extensive consumer research, which sought to understand the requirements of youngsters wanting to go mobile in Mumbai, Maharashtra & Goa. **Let's Rock** offers an unbeatable combination of value coupled with an unmatched mobile experience. This endeavour tries to simplify tariff plans and empower the youth with the freedom of affordable telephony.'

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