

**Avis recognized as "Asia's Leading Car Hire" and "Indian Ocean's Leading Car Hire" for 3rd year in a row** Avis, the leading international car rental brand in Asia was recognized as "Asia's Leading Car Hire" and 'Indian Ocean's Leading Car Hire' for the 3rd consecutive year at the regional World Travel Awards ceremony for Asia and the Indian Ocean, held at the 5-Star Swissôtel Grand in Shanghai, China on 19 June 2008.

The World Travel Awards were launched in 1993 to acknowledge and recognize excellence in the world's travel and tourism industry. Now celebrating its 15th Anniversary, the awards are regarded as the very highest achievement that a travel product could ever hope to receive. Thousands of votes are cast by travel professionals from 167,000 travel agencies, tour and transport companies and tourism organizations in over 160 countries across the globe.

"We are honoured to be recognized once again by international travel professionals with this award and it is a true tribute to the excellence of the Avis network in Asia", said Eric Brun, General Manager - Asia.

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