

## DQ Entertainment ties up with Paris-based MoonScoop

Hyderabad-based animation entertainment company DQ Entertainment International (DQE) has entered into a strategic five-year alliance with Paris-based entertainment company MoonScoop.

Announcing the deal Friday, DQE Group chairman and CEO Tapaas Chakravarti said: 'There are compelling synergies in working together and we will jointly produce world class television productions and feature films, including those with Indian mythology and stories.'

Gautam Seth, a senior DQE executive, told IANS by phone from [Hyderabad](#) that the alliance was worth \$100 million and was aimed at co-producing at least five television series and two celluloid movies for worldwide distribution.

He added that the co-production deal envisages production of at least one TV programme or a movie each year during the five-year alliance period.

'One or more of the productions will include Indian mythology-based themes and characters which are becoming increasingly popular with Indian and global audiences,' Seth explained.

DQE had earlier co-produced MoonScoop group's animated TV series, 'The Fantastic Four', based on the superheroes from Marvel Comics. Another co-production, 'Casper's Scare School', is now in the process of being completed.

DQE also jointly worked with MoonScoop group's US-based Mike Young Productions on the popular animated TV series, 'ToddWorld', and is now making another series, 'Twisted Whiskers', a co-production with American Greetings.

MoonScoop group is a leading worldwide brand management and entertainment company engaged in the production, distribution, licensing, merchandising, marketing and distributing of animated creations.

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