

Intel proudly announces the launch of their microsite in collaboration with CIOL

Innovating in a mission critical enterprise is a key task for a CIO. Intel through its microsite helps CIOs tackle just that.

Organizations are increasingly relying on technology and its consequent process innovation to gain that competitive edge. The role of a CIO has therefore dramatically changed to that of an influencer. Confined no longer to executing the traditional role, as a senior IT manager, it becomes even more of a prerogative for them to be in the know of the changing advancements in technology to be able to assume the role of a change agent within the organization.

Every month, the microsite will feature varied topics that range from virtualization to manageability. Its Case Studies will highlight the successful implementation of the many technologies highlighting the ROI. White Papers bring in-depth focus on aspects within the technology that is the key to decision making.

The microsite attempts to encourage interactivity with its key audience through blogs dedicated to the CIOs. To further the objectives of the microsite, it will feature interviews with the CIOs and even showcase the queries on it.

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