

'Jaane Tu...' hits box-office, rakes in Rs.150 mn first week

Romantic flick 'Jaane Tu Ya Jaane Na' has broken the dry spell at the box-office, grossing nearly Rs.150 million in the first week of its release.

This revenue figure could be because of the high-ticket prices in the multiplexes but it is nonetheless a windfall for a movie starring mostly newcomers.

A joint venture of Aamir Khan Productions and PVR Cinema, the film is Aamir's nephew Imran's debut vehicle.

Even for Genelia D'Souza, who earlier appeared in three Hindi movies, 'Jaane Tu...' is her first Bollywood hit in a leading role.

The movie's whopping success has firmly consolidated her position in the industry, shadowing her rising career down South.

Incidentally, the box-office dominance of 'Jaane Tu...' has created worries for producers whose movies are due for release.

Last week, producer Jagdish Sharma's 'Good Luck' and director Mani Shankar's 'Mukhbiir' could not be released in many of the multiplexes as the management suddenly increased the additional screens available there for 'Jaane Tu...' keeping public demand for the movie.

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