

## BSNL ties up with Beetel to offer low-priced handsets

The country's largest telecom provider Bharat Sanchar Nigam Ltd (BSNL) announced Saturday that it has tied up with leading telephone sets manufacturer Beetel for launching low-priced handsets in Uttar Pradesh.

'BSNL and Beetel jointly will launch mobile bundle offers in the state. The bundle offers would be available at a price range of Rs.1,043 and Rs.1,695 and the subscribers will also get free talk time of Rs.1,500,' said BSNL chief general manager (UP East) Om Vir Singh.

The mobile sets would virtually come free to those taking the bundle offers as they would recover the cost of mobile sets in a month by the free talk value, officials said.

Within a month the bundle offers would be made available in the state, BSNL said.

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