

## Haier Mobile unveils three GSM phones - Wow, Twinn and Double

Haier Mobile the fastest growing brand and the country's second largest name in CDMA announced the launch of an array of three GSM phones. Handsets which make a clear statement of the Brand's arrival in the open market. Giving the consumer choice in areas that have practically not existed earlier. The three GSM Phones are: 'Wow', 'Twinn' and 'Double'.

**Wow** - Color FM phone with FM and voice recording and FM on Loudspeaker. Wherever you go the party is with you. The stereo FM has very good clarity and phone book memory can handle 500 contacts with three numbers for each contact effectively making a storage capacity of 500 x 3. This phone is available at such prices that the one word response to it is '**Wow**'!

**Twinn** - Another great innovation from Haier Mobile is this great looking Slider Phone with Active Double GSM SIM. No switchover or handling one SIM at a time; you are ready to work with either SIM. The phone comes in a novel faux leather box packing. The box opens to reveal the mirror within. Once you have the phone adding to your style the box can be re-used as a Lady's vanity case. The phone book storage of 500 x 6 is extremely useful and MP3 / MP4 allow you to enjoy music on the move! The phone comes with a 1.3mp camera too.

**Double** - This power packed candy bar phone comes with dual GSM card in which both SIM cards can remain active simultaneously. The feature rich phone offers Bluetooth, FM on Speaker, MP3 Player, Camera, Video Recording, T Flash Card upto 1 GB. MMS, GPRS, WAP and MMS. The phone book memory is a mammoth 1000 contacts into 6 numbers each. The power of two phones now packed in one for you. Mr. Avijit Dutt, Director- Marcom, Haier Mobiles further informs 'Haier Mobile intends to introduce at least three new ID's every quarter as the dedicated design centre based in India allows us to feel the pulse of the market and rapidly convert into great phones which follow Haier Mobile maxim of providing state-of-the-art phones which are value for money for the Consumer.'

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