

Flight Shop partners with Singapore Airlines for a weeklong celebration

Australia's biggest travel services provider Flight Centre Limited, which operates in India under the 'Flight Shop' banner, has entered into an agreement with Singapore Airlines to boost tourism from the Indian subcontinent. This tie up is a part of the airlines' celebrations for its double daily to Delhi from September 01, 2008.

Speaking about this venture, Mr. Gaurav Luthra, Country Head of Flight Shop in India, said, 'Our alliance with Singapore Airlines is aimed to boost outbound tourism from India and offer affordable international holiday packages to our clients at a time when inflation has led to a slowdown in international travel especially among the middle-income group.'

Under this agreement, the two parties have jointly announced 'Singapore Week' from 25th - 31st August 2008 at all Flight Shop outlets. The greatest bonanza of the 'Singapore Week' is the lucky draw whose winner will be awarded a free return ticket to Singapore. Mr. Luthra said, 'As per the company's early bird offer, the first ten people who will book flights to Singapore during this period will get a gift voucher worth Rs. 5000/- for their next international holiday.' Apart from this, great offers, including sightseeing freebies from Singapore Tourism Board, can be availed by the Flight Shop customers as a part of the celebrations.

'Our partnership with Flight Shop will result in pocket friendly packages to our customers for destination 'Singapore'. This tie up will help enhance our value proposition to travelers across North India region,' said Mr. Manjit Grewal- Manager Northern India, Singapore Airlines.

This alliance with Singapore Airlines is the latest in the line of accomplishments of this leisure travel brand that entered the domestic market merely eight months ago. Over the last few months, Flight Shop has successfully launched five branches at various locations in the National Capital Region. Flight Centre, whose corporate travel wing FCm Travel Solutions is a well-known name in travel sector in India, is leaving no stone unturned to ensure that the same level of services are provided to the leisure traveler that Corporates in India have been enjoying through FCm over the years.

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