

## Smart Guard Systems Enters OEM Partnership With ObjectVideo(R) to Embed Analytics Software

Smart Guard Systems, a leading provider of security and surveillance solutions, and ObjectVideo®, the leader in intelligent video, today announced that they have entered into an OEM (Original Equipment Manufacturer) partnership agreement. As an OEM partner, Smart Guard Systems will embed the ObjectVideo OnBoard™; digital signal processor-based suite of analytics software tools within its BigEye intelligent IP cameras and Smart Streamer multi-channel intelligent video server.

BigEye intelligent IP camera product range offer variety of features like mega-pixel, wireless, Day/Night functionality, and Power over Ethernet (PoE). The camera supports three compression formats: MJPEG, MPEG-4 and H.264, allowing users to choose the appropriate combination of encoding to match the environment and monitoring applications. Cost-effective IP camera solutions packaged with complex video analytics algorithm from ObjectVideo are ideal solution for Homeland, Critical Infrastructure, Transportation, Banking and Retail sectors' video security needs. Smart Streamer products offer out-of-the-box solution that readily integrates with legacy CCTV, saving substantially on integration and cabling costs. Smart Streamer possesses extraordinary capabilities to process multiple analog camera channels through the ObjectVideo® OnBoard™; analytics, enabling users to remotely access intelligent video over an IP network. The Smart Streamer solutions are ideal for wherever there is a need to migrate analog solutions to high-performance digital solutions.

"The BigEye intelligent cameras and Smart Streamer intelligent video servers will enable new price-performance points in the intelligent surveillance market," said Pranav Shah, CEO, Smart Guard Systems. "By incorporating ObjectVideo OnBoard™; into Smart Guard Systems' solutions, customers will now be able to experience the power of ObjectVideo's advanced video analytics capabilities with high-performance, low-powered integrated solution."

Designed as an embedded video content analysis solution, ObjectVideo® OnBoard™; intelligently discerns objects of interest; distinguishes between humans, vehicles, and other objects; continuously tracks positions for all moving and stationary targets; and recognizes if objects have been removed or left behind at a designated site; among other potentially threatening behaviors. When significant changes are detected in the video, ObjectVideo® OnBoard™; immediately logs the event and issues an alert -- complete with still images or full-motion video -- over the IP network to security personnel.

"Smart Guard Systems has created innovative device solutions to address a wide range of market needs. With ObjectVideo OnBoard™; embedded, Smart Guard Systems is able to further expand the capabilities of their products with intelligent video," said Ed Troha, director global marketing for ObjectVideo. "We are pleased to partner with Smart Guard Systems to provide intelligent solutions for the India market."

### **About Smart Guard Systems**

Smart Guard Systems based in Ahmedabad, India addresses the complete spectrum of products and solutions for the security and surveillance market. Smart Guard Systems' range of products and solutions for video surveillance, vehicle management, and biometrics offers superior security for

variety of markets such as border security, retail, banking, transportation, and critical infrastructure. Smart Guard Systems leverage state-of-the-art technology to create proactive policy driven intelligent products, designed for simplicity. For more information, please visit [www.smartguardsystems.com](http://www.smartguardsystems.com).

### **About ObjectVideo, Inc.**

With more than 760,000 channels of video analytics sold worldwide, ObjectVideo® is the leading provider of intelligent video software. The company's innovative products convert video to data in real-time through the detection, classification and tracking of activities. With this technology, end users are now able to obtain vision-based business intelligence, improve surveillance effectiveness, manage building systems more accurately and reduce loss in retail environments. ObjectVideo intelligent analytics are available to the market through original equipment manufacturers (OEMs) that embed ObjectVideo® OnBoard™; digital signal processor-based technology into a variety of devices. ObjectVideo's network includes 30 manufacturing and technology partners. The company holds more than 50 patents and patents pending in the field of computer vision. For more information, please visit [www.objectvideo.com](http://www.objectvideo.com).

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