

Kareena Kapoor to launch her own web site

Joining the league of international stars like Victoria Beckham, Madonna and Jennifer Lopez, Bollywood actress Kareena Kapoor is all set to launch her own web site.

The site would inform netizens about the actress' latest fashion trends.

'Kareena's official website is going to be on an absolutely tech savvy format. It's going to be on the lines of the sites of international stars like Victoria Beckham, Madonna and Jennifer,' a source close to the actress revealed Tuesday.

The source added: 'Her website is going to be more fashion oriented. The site will have updates not only of Kareena's fashion trends but also other trends that take place all over the globe'.

The actress has been known for her fashion presence even in the fashion fraternity and looks forward to sharing her trend sense with her fans through the site.

'She has sound knowledge about the fashion industry and the web site will give her a chance to share her fashion knowledge with her fans. There have been a number of occasions when Kareena has even actively participated in designing her own costumes for films,' said the source.

Kareena is also the brand ambassador of a global fashion retail chain Globus.

(© IANS / India eNews)