

TiE-ISB Connect 2008 from November 5 - 7

The TiE-ISB Connect 2008, www.tie-isbconnect.com will be organised at the Indian School of Business (ISB) from November 5 to 7. This is being jointly organized by the Wadhvani Centre for Entrepreneurship Development (WCED) and The Indus Entrepreneurs (TiE), [Hyderabad](#) chapter.

The theme for this year TiE-ISB Connect is to tap the '**The Next 800 million Opportunity**' and review the overall economic growth patterns; compare with the developed nation and explore the possible models for India. Discussion will also be held about migration of labor pool from primary farming sector to secondary manufacturing sector and further to tertiary services sector including the wage arbitrage.

TiE-ISB Connect 2008 inaugural keynote will be addressed by **Deepak Parekh**, Chairman HDFC who is also the chief guest for the event on the topic 'Wealth Creation & Inclusive Growth'. Other eminent keynote speakers during the 3day event are **David Kayle**, Acumen Fund, **Y C Deveshwar**, ITC and **Bijou Kurien**, Reliance Retail.

Speaking on the importance of the theme, **Ajit Rangnekar**, Deputy Dean, ISB, said, 'Inclusive growth in India requires equal opportunities and entrepreneurship has the potential to meet this demand. The ISB has focused its efforts to nurture entrepreneurs, who will create ventures that will generate opportunities and wealth in the rural and ancillary sectors.'

J A Chowdary, President of TiE, Hyderabad Chapter said, TiE-ISB Connect has been successful in providing many aspirants who came with the vision of realising their entrepreneurial dream, a purposeful destination to turn idea into reality. Our mission, he said is to play a key role in bringing Bright Ideas and Cool Start ups to accomplish their journey and find ways to encourage the spirit of entrepreneurship.

Explaining the need for such a platform, **Dr Krishna Tanuku**, Executive Director, WCED, said, 'We need more community based support for entrepreneurship rather than individual. Events such as the TiE- ISB Connect play a key role in strengthening the community support for entrepreneurship.'

TiE-ISB Connect 2008 received 149 executive summaries out of which 112 were received under the Bright Ideas category and 37 under the Cool Start Ups Category. The Business plan showcase this year attracted over 200 business plans under the Bright Ideas and Cool Start-ups categories. .

Sun Startup Essentials will award the winners from each of the Bright Ideas and Cool Startups categories a Seed Hardware (1 server). Winners will also get :

- Access to Sun Labs at [Bangalore](#) to startups to Test / Benchmark / Port / Scale their applications
- Special offer on My SQL Enterprise
- Access to Engineering Team at Bangalore to help startups tackle the architecture level issues, scaling issues, and Infrastructure issues Access to Technology trainings through Webinars

The keynote and panel discussion at TiE-ISB Connect 2008 event will feature the emerging sunrise sectors - **Agriculture & Agri-Processing: Present and Future Potential Manufacturing Retail**

Energy Infrastructure & Urbanization Health Care Education & Training

The event will also feature workshop on Jumpstart your venture, VC Connect and a special panel discussion on Taking India Forward.

TiE-ISB Connect 2008 event is supported by TOTEM Infrastructure, Microsoft, Sun Start Up Essentials, SATYAM, INDU Group, and Microsoft Start Up Accelerator Program.

To know more about the TiE-ISB Connect Conference and to register, kindly visit www.tie-isbconnect.com

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