

Proquest Solutions offers NetSuite's SAAS solution as a low cost option ideal during slow down for Indian Small and Mid Size Business Owners

Proquest Solutions Pvt Ltd, India's first and the leading On-Demand solution provider, today announced a special low cost solution ideal during slow down for the Small and Medium business owners of India regarding the availability of the award winning NetSuite (www.netsuite.com) Software as a Solution (SaaS) product. Proquest Solutions is offering NetSuite's integrated ERP, CRM & E-commerce solution starting at **US \$ 6000 for a 5 user pack** for a limited time period.

Founded in 1998, NetSuite Inc. is a leading provider of on-demand, integrated business management software suites for midsize businesses. With thousands of customers globally using NetSuite's online products and professional services, companies are enabled to manage their key business operations — in a single hosted system, including: customer relationship management (CRM); order fulfillment; inventory; accounting and finance, product assembly; ecommerce; Web site management; and employee productivity.

'Long known for its entrepreneur spirit and innovation, the small and mid-size Indian Business owners are faced with a tough task in this uncertain economy regarding their business automation projects. They are not keen to invest in large ERP installations, which require large capex expenditures. Neither are they ready for 6-8 month installation time periods. There has never been a better time to adopt a Software as a Service (SaaS) based solution such as NetSuite's integrated solution at an affordable price point making a stronger ROI for the Indian decision makers,' said Biswas Nair, Managing director, Proquest Solutions. 'We have also localized the NetSuite product to meet the Indian statutory requirements bridging the last gap which has brought cheers to our existing NetSuite clients in India who have been using the system. There are more than 2000+ subscribed licensed users of NetSuite currently in India and this is growing month after month which is a reflection of the success of the NetSuite product functionality and SaaS model.'

'Today's complex global business environment requires a professional consulting partner with the domain expertise and knowledge to enable organizations to achieve their performance objectives, Proquest Solutions fits the bill aptly with its immense local domain expertise,' said Matt Rickard, Sales Manager Asia of NetSuite Inc. 'NetSuite's SaaS solutions provide a cost-effective yet powerful way for businesses to manage their core operations from lead to order, to inventory to service projects, through back office finance operations and even their website and ecommerce operations with one single, integrated application.'

Springboard Research a leading analyst firm, forecasts that the SaaS market in Asia will reach US\$1.16 billion by 2010, with a cumulative annual growth rate of 66%, to comprise 35% of the enterprise software application market.

Proquest Solutions sees many reasons for the interest in SaaS among Indian businesses. Because on-demand applications like NetSuite only require a Web browser and Internet access, they offer multinational and geographically distributed enterprises — which are prevalent in India — the ability to access information about their business operations from multiple offices without the hardware cost typically associated with on-premise solutions. It is expected that the benefit of "anytime, anywhere" access, combined with the increase in efficiency of business operations that comes from NetSuite's unique single system for managing everything from sales to orders to cash, will allow cost-conscious Asian businesses to grow rapidly while greatly reducing

their total-cost-of-ownership (TCO) for business systems.

(© India PRwire / India eNews)