

PLASTINDIA 2009: To showcase india as a global sourcing hub for plastics

The 7th International Plastics Exhibition & Conference organized by PlastIndia Foundation is receiving overwhelming response from exhibitors all around the world including India. This six-day mega event will take place from February 4th to February 9th at Pragati Maidan, New Delhi, India.

Says Mr Arvind Mehta, President of PLASTINDIA Foundation, the organizing body of the event and the apex body presenting India's plastic industry, 'Online booking for PLASTINDIA 2009 has been a sellout and we have bookings for the whole space available with us.'

Adds Mr. Mehta, 'For the first time, PLASTINDIA exhibitions are getting this type of response so much well in advance. It itself speaks about the strength of the Indian Plastics Industry and the interest of exhibitors in PLASTINDIA 2009

Maintains Mr. Mehta; 'We find good opportunity in this proposition. Growing on the demand, we see extremely good future for Indian plastic industry. PLASTINDIA 2009 will open the door for the world for Indian plastic products. Foreign players are ready to invest and we expect a lot of joint ventures to happen with right partners on the platform of PLASTINDIA 2009. During the meltdown period, it will turn out to be an opportunity for Indian plastic industry and the industry will seize this opportunity.'

With emphasis on international promotion of PLASTINDIA 2009, the key members of PLASTINDIA Foundation promoted the show extensively in countries like USA, UK, China, Japan, East Africa, Vietnam, Turkey, Taiwan, Hungary, Oman, Indonesia, Malaysia, Bangladesh, Sri Lanka, Egypt, Nepal, Germany, Italy, Singapore, Myanmar and other Asian countries etc. Despite a global economic slowdown, and more so in the USA and Europe, there are several country delegates who are committed to visit Plastindia 2009

Nearly 1,00,000 business visitors will be present. There are about 20 'country pavilions' at PLASTINDIA 2009. AC Nielsen-ORG Marg has ranked this triennial expo at par with any other International Fairs and now the second best plastics fair in the world.

PLASTINDIA 2009 will have exhibitors under various categories like Raw Material, Polymer & Resins, Intermediates, Blends & Alloys, Composites, Specialty Chemicals, Master batches, Additives, Colourants, Fillers & Reinforcements, Processing Machinery; etc.

SMEs (Small & Medium Enterprises) of the Industry are participating in big numbers at the mega event and will avail of the benefits of the international platform.

PLASTINDIA 2009 will see two mega events viz. 'A Two-Day International Conference' and 'PROPLAST'. The International Conference is aimed at attracting the attention of the entire global business fraternity and it will bring together eminent scholars and industrial experts for a fruitful engagement to promote the development and growth of the Indian Plastics industry.. The other conference India-USA Plastic Industry Summit organised by PLASTINDIA Foundation, SPI-USA and CII for Strategic Cooperation, Market Sharing and Trade Complementation between the two countries is aimed to further growth prospects and complement trade in a positive way. 'PROPLAST', an integral part of PLASTINDIA 2009 will exhibit the remarkable progress made by the India plastics processing industry. Spread over an area of approximately 11,000 sq. mtrs., it will

serve as a one-stop shop for business in the entire plastics processing chain right from sourcing managers from OEMs, international FMCG companies, retail chains, automobile manufacturers to product packers and so on.

Says Mr. Mahendra Patel, Chairman, PLASTINDIA 2009 National Executive Council, 'At PROPLAST, our aim is to showcase India's enhanced capacities that make it the preferred source for high quality plastics products, confirming to international standards.'

PROPLAST will have products from segments like engineering components, white goods, construction articles, writing instruments, packaging, healthcare items, etc.

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