

Saint Gobain Gyproc plans to double turnover

Gypsum-based building solutions company Saint Gobain Gyproc India is hoping to double its turnover to Rs.600 crore by focussing on commercial and hospitality building segments.

'The trend is to construct highrise buildings at a quicker pace, which is possible by using gypsum plasterboard-based products for ceilings and drywalls,' said company general manager for marketing N.E. Subramanian.

'Further, the buildings have to be fire-safe and offer acoustic comfort, which traditional construction materials do not offer,' Subramanian told reporters here Wednesday.

'Our target is to double our turnover to around Rs.600 crore by 2012-13,' he added.

According to Subramanian, Saint Gobain commands nearly 80 percent of the Indian gypsum board market, which is estimated at 25 million square metres per annum.

Subramanian said the company's four plants has a total annual capacity of 40 million square metres of gypsum board, which according to him, was adequate to meet the demand for the next few years.

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