

Celebrity Cruises and Azamara Cruises take high honors in Travel weekly's annual Magellan Awards

Magellan may be a hot new household name due to the current popularity of a certain electronic mapping device, but in the travel industry, it has long symbolized excellence. Travel Weekly magazine's annual Travel Weekly Magellan Awards pay tribute to the best in travel, and this year, Celebrity Cruises and Azamara Cruises are among those receiving high honors.

Celebrity Cruises' new Celebrity Solstice won the Gold Magellan in the Eco-Friendly 'Green' Cruise Ship category, and won the Silver Magellan in the Large Cruise Ship (over 1,200 guests) category. The Solstice-Class ships' AquaClass category of staterooms - a new class of accommodations inspired by the spa lifestyle - took Silver in the Cruise Ship Cabin Design (non-suite) category.

The efforts of the Celebrity/Azamara marketing team netted several awards. CelebrityCruises.com won the Gold Magellan in the Cruise Ship Website category. Celebrity's 'Starring You' campaign and Azamara Cruises each won a Silver Magellan in the Cruise Ship Print Advertising category.

Last December at Travel Weekly's annual awards gala, Celebrity took top honors as 'Best Premium Cruise Line,' further confirming the brand's longtime lock on that position, while sister brand Azamara Cruises' Azamara Journey earned 'Best Premium Ship' honors.

The Magellan Awards is the premier award for the travel industry. From design to marketing to services, the Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all, across a broad range of industry segments. The Magellan Awards are judged and overseen by a panel of highly accomplished travel professionals.

About Azamara Cruises

Azamara Cruises unlocks the hidden corners of the world for those who desire to immerse themselves in the rich details of every voyage. The deluxe ships - Azamara Journey and Azamara Quest - offer an intimate experience, while allowing access to exotic destinations experienced travelers long to reach. For the 694 guests on each Azamara Cruises ship, every moment at sea embodies the pinnacle of luxury, and each footstep on shore accentuates the difference between visiting a place and getting a true sense of place. This year, Azamara Cruises presents the best of enchanting Europe, elite Asia, and the most captivating Caribbean. The line also offers unique cruisetours in Asia and Europe.

About Celebrity Cruises

Celebrity Cruises offers comfortably sophisticated, upscale vacation experiences with highly personalized service, exceptional dining, and extraordinary attention to detail. Celebrity sails in Alaska, California, Canada/New England, the Caribbean, Europe, Galapagos Islands, the Pacific Coast, Panama Canal and South America. The line also offers unique cruisetour vacations in Alaska, Canada, [Europe](#) and South America. Noted for four of the top 10 "Top Cruise Ships in the World" in the large-ship category, as voted by the readers of Condé Nast Traveler (February 2009 readers' poll), Celebrity's fleet - including the new Celebrity Solstice - will be joined by Celebrity Equinox this year, Celebrity Eclipse in 2010, a fourth Solstice-class ship in 2011, and a fifth in 2012.

Celebrity Cruises and Azamara Cruises are represented throughout India by **TIRUN Travel Marketing**. TIRUN Travel Marketing, headquartered in [New Delhi](#) (011-2331 1362), has a network of 5 offices throughout India including Mumbai, Bangalore, Chennai, [Ahmedabad](#) and New Delhi.

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