

Rashmi Bansal's Hindi rendition of "Stay Hungry Stay Foolish" makes its national debut at Reliance TimeOut, Gurgaon

Writer, Entrepreneur and Youth Expert, Rashmi Bansal was today joined by IIM [Ahmedabad](#) Alumni and founders of successful businesses such as naukri.com, ICRI and Educomp at Reliance TimeOut for the launch of the Hindi rendition of her most popular book titled 'Stay Hungry Stay Foolish' published by Prabhat Prakashan.

Stay Hungry, Stay Foolish is an avid collection of inspiring success stories of 25 IIM Ahmedabad graduates who chose the rough road of entrepreneurship. They are diverse in age, in outlook and the industries they made a mark in. But they have one thing in common: they believed in the power of dreams.

Corporate Luminaries and founders of 3 successful business ventures today gathered at Reliance TimeOut to celebrate the launch of this book. Mr Sanjiv Bhikchandani - founder of the No.1 Indian job site, naukri.com, Mr Sivaraman Dugal - founder of India's premier Clinical Research Institute, Institute of Clinical Research of India (ICRI) and Mr Shantanu Prakash - founder of Educomp Solutions, a globally diversified education solutions provider, were present at the store and spoke about their ambition and inspirations behind their successful ventures.

Speaking on the occasion, Rashmi Bansal, Author of Stay Hungry Stay Foolish said, 'Please visit website of this book stayhungrystayfoolish.com.'

Deepinder Kapany, Business Head, Reliance TimeOut, said, 'It is a matter of great pride for us at Reliance TimeOut to host and receive Mr. Bhikchandani, Mr. Dugal, Mr. Prakash, Ms. Rashmi Bansal and Mr. Prabhat Kumar and Dr. Piyush Kumar on the launch of one of the most celebrated and popular non fiction books - Stay Hungry, Stay Foolish. At Reliance TimeOut Book Club it is our constant endeavour to create platform and occasions where the avid readers can meet and interact with their favourite authors at the store.'

The book seeks to go beyond the English speaking class to reach out to a larger Hindi reading belt and aims to inspire the young graduates to look beyond placements and salaries and to believe in their dreams. This best-seller, published in many Indian languages has already sold over 100,000 copies in English.

The Hindi version of this book has been published by Prabhat Prakashan with a view to provide quality reading material to Hindi readers. Prabhat Prakashan has published Hindi translation of more than fifty books on diverse subjects of renowned authors and has paved a new path in Hindi publishing maintaining international publishing standards.

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