

Nokia N77: Live TV when you want it

Nokia today introduced the Nokia N77 multimedia computer offering an optimized mobile TV experience in a compelling and compact form factor with complete Nokia Nseries functionalities. With the Nokia N77, the latest integrated DVB-H device in the Nokia Nseries range, operators now have greater choice of devices as they further develop their broadcast mobile TV platform to launch and attract more subscribers. The Nokia N77 enables living room TV as viewers have come to know and understand, but is now available in a small and beautifully designed package to take on the go.

"TV is the biggest media in the world and we are mobilizing it with the Nokia N77. The pocketable and affordable Nokia N77 further drives broadcast mobile TV based on DVB-H technology towards the mainstream market phase. The ability to watch live television on a mobile device has never been so easy," said Jonas Geust, head of Nokia Nseries Players Category, Multimedia, Nokia. "The wide 2.4" flat screen with up to 16 million colors and high quality stereo sound makes it the ideal personal mobile device for enjoying live TV and music on the move."

"With the Nokia N77, we are expecting an increase in the take-up of broadcast mobile TV service in Vietnam," said Mr Le Doan Quan, Director of VTCmobile Television Company. "Nokia now gives subscribers more choice in the type of device they would like to own when applying for the broadcast mobile TV services in Vietnam." In 2006, Vietnam became the first country in Asia Pacific to roll-out broadcast mobile TV services based on DVB-H. The service is operated by the VTCmobile Television Company, one of the leading multimedia corporations in Vietnam.

See what happens next

The dedicated TV key on the Nokia N77 gives you straight access to a world of DVB-H TV*. It even remembers the last channel you were viewing when you switched off the TV. You can also set reminders to alert you when your program is starting and access it at the push of a button. Through the Program Guide in the mobile TV application you can view program information up to seven days, browse TV channels, purchase new channels if desired and select the TV program you are interested in.

By utilizing built-in interactive service functionality, like SMS voting for deciding what music video will be played next, it is very easy to make your voice heard. You can also take full advantage of 30 seconds replay and continue live TV watching after the replay clip.

Your music, your soundtrack, your way

With up to 2GB** of memory and integrated stereo speakers, the Nokia N77 also features great mobile music experiences. The Nokia N77 offers storage of up to 1500***tracks. Enjoy your favorite DJs or discover a rich new world of music with Visual Radio*. With support for MP3, AAC, AAC+, eAAC+ and WMA, no song should go unheard. For enhanced personal sound quality, simply connect the in-box earphone buds or use the Nokia Audio Adapter with standard 3.5 mm connector to hook up to a compatible headphone.

Much more than just entertainment

With practically all the applications you would expect from a true Nokia Nseries multimedia

computer, including a 2 megapixel camera (1600 x 1200 pixels), the Nokia N77 is much more than just live TV - it's the key to an entire world of multimedia computing. Work or play, beneath its good looking exterior it has just about everything you need. Designed to work on 3G (WCDMA 2100 MHz), EDGE and GSM (900/1800/1900 MHz) networks, with the Nokia N77 you can manage your day on the go with email, calendar and to-do lists.

The Nokia N77, based on S60 3rd Edition software on Symbian OS, is expected to start shipping during the second quarter of 2007 in countries where DVB-H services are available, with an estimated, pre-tax, unsubsidized sales price of approximately 370 euros.

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