

Tata Consultancy Services Expands Relationship with Microsoft to Deliver RFID Solutions

Tata Consultancy Services (TCS), (BSE: TCS.BO, NSE: TCS.NS), a leading global IT services, business solutions and outsourcing firm, today announced plans with Microsoft Corporation to deliver RFID (radio frequency identification) solutions to global companies. TCS has launched an initiative to develop RFID solutions built on Microsoft BizTalk RFID to help companies simplify business processes, innovate more effectively, drive business efficiencies and enable deeper customer satisfaction.

At the RFID Journal Live 2007 conference in Orlando, TCS' RFID practice experts will demonstrate its RFID solution accelerator for re-usable asset tracking, built using Microsoft BizTalk RFID.

TCS is uniquely positioned to deliver RFID solutions seamlessly to any location worldwide through its Global Network Delivery Model[®]. TCS' RFID practice group is staffed by core RFID technology experts and industry consultants. It offers solutions and services that cover the full spectrum of RFID deployment including business consulting, architecture design, radio frequency equipment selection and installation, software development and implementation, systems integration, and maintenance. TCS serves a wide variety of industries spanning retail, manufacturing, transportation and logistics, to safety, security and healthcare. TCS focuses on leveraging RFID technology to develop process improvements and elimination of customer's pain areas.

'TCS has implemented RFID solutions for clients globally, bringing in efficiencies to their business processes and providing business value through operational improvements,' said Surya Kant, President, TCS North America. 'Our extensive expertise and experience in Microsoft .NET technology is utilized to offer innovative RFID solutions based on Microsoft technologies and applications.'

'TCS has demonstrated an ability to simplify complex business solutions and deliver outstanding value to RFID customers,' said Steve Sloan, senior product manager in the Connected Systems Division at Microsoft. 'BizTalk RFID combined with TCS solutions delivers the Connected Enterprise, providing end-to-end RFID processes, which will enable broader adoption of RFID.'

'We've taken deliberate steps to provide organizations with a deep understanding of the potential of RFID technology and can help integrate RFID into every level of their business, from business case formulation to technology implementation,' said Debasis Bandyopadhyay, vice president and global head for RFID practice, Tata Consultancy Services. 'By working with Microsoft, we're able to deliver world-class end-to-end RFID solutions for various industry segments.'

In 2003 TCS announced the establishment of a dedicated RFID practice to build technical competence and create assets around RFID solutions. Additionally, in June 2005 TCS launched its RFID Technology Center in Chicago, Illinois, to provide consulting services and solutions to enterprises pursuing business strategies that capitalize on RFID.

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