

## Wipro BPO has been rated as a Best Employer in India in the Best Employers Hewitt Survey for 2007

Wipro Technologies, the global IT services business of Wipro Limited (NYSE:WIT) today announced that Wipro BPO has been rated as one of the Best Employers in India in the Best Employers Hewitt Survey for 2007. Wipro BPO has been acknowledged amongst one of the top 25 Best Employers in the country standing 11th amongst 230 participating companies spanning the banking, IT services, manufacturing, Public Sector Undertaking and FMCG sectors.

The evaluation process included an Employee Opinion Survey and an on site-Audit by the Hewitt team. Wipro provided Hewitt with extensive insights into people management strategies, performance metrics & organizational statistics. The survey focused on key areas like: Employee engagement & alignment Opportunities for Growth & Development Performance Differentiation Quality of HR initiatives Diversity regarding educational background, experience & gender

T K Kurien, CEO, Wipro BPO, said, 'Hewitt's global Best Employers research sets the standard for organizations that seek to build a culture of excellence built on people practices and it is an honor that Wipro BPO has been recognized for our efforts in creating a value based, performance driven and customer-centric organization.'

The Hewitt study provides a definitive benchmark against which companies measure effectiveness of the organization in providing a workplace that engages the intellectual and emotional commitment of employees. Wipro's employee advocacy group that provides a platform for all employee interactions, team huddles, regular skip level meetings, flat, non-hierarchical structure and succession review programs are some of the initiatives differentiating Wipro as an 'employer of choice'.

The Best Employers research provides a framework for what makes a best employer, what motivates employees, and how Best Employers sustain their business in a challenging and competitive environment.

Some of the recent awards credited to Wipro BPO are the International Quality and Productivity Center's (IQPC) 2007 Global BPO Standard Bearer award, Outsourcing Excellence Award for work done for Delta Air Lines Inc. Wipro was ranked among the top 10 global outsourcing companies in the world in the IAOP-Fortune Global Outsourcing 100 listings and was also named a winner of the NASSCOM IT innovation awards.

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