

India's first lowest airfare search now on SMS

With airlines and travel portals advertising fares without taxes and fees, transparent comparison of prices across all providers was next to impossible in India. iXiGO's travel search combined with OnYoMo's mobile delivery capabilities enable users to directly search airlines and get real-time availability and pricing inclusive of all taxes & fees right on their mobile phones.

'iXiGO is committed to offering its users the travel information they want, wherever they want it - with the inclusion of our service into OnYoMo's mobile search platform, we are one step closer to fulfilling that goal' said Alope Bajpai, Founder and CEO.

To use the SMS driven search service, consumers can send **FLY FROM TO DATE** to **8558** - if they don't know the airport code, they can also use the first four characters of city-names. For example, **FLY BOM DEL 25.09** searches across all airlines flying from Bombay to Delhi on 25th September for the lowest fare inclusive of taxes.

Quizzed on the partnership between iXiGO and OnYoMo, Bajpai responded - 'OnYoMo is the leading mobile search provider in India and shares our vision of placing more power in the hands of the consumers by giving them access to unbiased information that is actionable - so this partnership leverages our mutual strengths'. Shailesh Mehta, the Founder-CEO of OnYoMo added - 'A service like this really cuts across all layers in the travel space in India, and together with iXiGO, we are glad that we are able to make life, or travel search, easier for end users.'

Launched last month, iXiGO's online travel search has received an overwhelming response from Indian travellers, with early reviews on blogs proclaiming it the Google of travel in India - its distinct neutrality, usability and speed setting it apart from other travel portals. iXiGO and OnYoMo have now joined hands to give users India's first lowest airfare search service on mobile.

(© India PRwire / India eNews)