

'Fashion' will have Priyanka in new avatar: Madhur Bhandarkar

Talented filmmaker Madhur Bhandarkar, who gave a makeover to Bipasha Basu in 'Corporate', says his next film 'Fashion' will present Priyanka Chopra in a completely different avatar.

'It's substantial and strong. And something she has never done before. Nor has such a character been shown in our cinema. Naturally, she'll be the main protagonist. And her character will have many shades, several ups and downs,' Bhandarkar told IANS.

'We'll see the entire fashion industry from her character's point of view. But other characters in 'Fashion' will have equally substantial roles,' he added.

The director claims that the film will change his image as well.

"Fashion' will reinvent my image. It will be real but also intrinsically glossy.'

Talking about the delay in the film, he said: 'I wanted to take a break to give time to my family after my daughter was born. Also, I'm turning producer with 'Fashion'. It'll be co-produced by UTV and me.'

Asked if he felt flattered when films like 'It's Breaking News' copy his theme and style, he said: 'I'm told films do look at 'Corporate' and 'Page 3' for inspiration. There's nothing wrong with it. I've also been inspired by so many filmmakers like Gulzar and Ram Gopal Varma.'

Subhash K. Jha (© IANS / India eNews)