

Katrina Kaif unveils her new style statement 'Style within Reach' with New Kodak M-Series Zoom Digital Cameras

Kodak India Private Limited launched the Kodak Easy Share M-Series range of new sleek line of zoom digital cameras for the style-savvy consumer today. The popular Bollywood actress, Katrina Kaif, unveiled them in Mumbai.

'Kodak believes in creating the best offering for the consumer so he can enjoy digital photography. Our range of M series digital zoom cameras are not only packed with rich and easy to use features, it also adds that instant style quotient to your personality.' said Warren Wisnewski, Managing Director, Consumer Business, Asia Pacific Region and VP, Consumer Digital Imaging Group, Eastman Kodak Company.

'The style segment has become an increasingly important category in the digital imaging market in India which is showing a tremendous growth potential,' said Ravi Karamcheti, Managing Director, and Country Business Manager, Consumer Digital Group, Kodak India Private Limited. 'Our M-Series line brings consumers the opportunity to expand their picture-taking experience by converging stylish, compact designs and quality digital imaging technology, at attractive prices.'
M873 and M883

The KODAK EASYSHARE, M873 and M883, both offer 8-megapixel resolution and high ISO settings. While maintaining its sleek design, the M883, with built-in face detection technology, allows consumers to view their pictures and videos on a huge 3-inch LCD screen. The all-metal bodies of the M873 and M883 come in midnight black.

M753 and M853

The KODAK EASYSHARE M753 and M853 Zoom Digital Cameras are equipped with 3x optical zoom lenses and 7 and 8-megapixel resolution respectively, which allows consumers to print clear, crisp images up to 30' x 40' in size. Memories captured with the KODAK EASYSHARE M-Series Cameras are displayed on a vibrant 2.5-inch LCD screen, perfect for instantly sharing clear, bright pictures and videos whether inside or outdoors. The M753 and M853 are available in black and silver.

So what does it do for you?

The KODAK EASYSHARE M-Series Cameras are loaded with a vast array of features that make great picture taking incredibly simple. From high ISO settings that produce clearer pictures in low-light situations, to Digital Image Stabilization and KODAK PERFECT TOUCH Technology, the features onboard the KODAK EASYSHARE M-Series Cameras help consumers take consistently better shots.

It makes digital photography simple and stylish for the consumer.

M-Series Pricing

The KODAK EASYSHARE M753 Camera is available at Rs 10,999/- (MRP)

The KODAK EASYSHARE M853 Camera is available at Rs 11,999/- (MRP)

The KODAK EASYSHARE M873 Camera is available at Rs 12,999/- (MRP)

The KODAK EASYSHARE M883 Camera is available at Rs 13,999/- (MRP)

(© India PRwire / India eNews)