

No frills, just expertise on show from Tata Interactive Systems at Learning Technologies 2008

'This year, our focus is on offering, and using, our considerable expertise in all aspects of 'business' to address the business challenges faced by our clients - and by visitors to our stand at the exhibition,' said Alan Samuel, head of UK operations for the global learning provider, Tata Interactive Systems (TIS).

'This expertise - built through consultancy experience as well as designing and implementing hundreds of successful business and people development solutions around the world during the last 20 years or so - enables us to apply our considerable knowledge, skills and experience to each individual customer's need and come up with individualised - even personalised - solutions, rather than attempt to fit each 'problem' into a pre-determined range of 'solutions',' he added.

'In that respect, ours is an individualised, consultancy-based approach that gets to the heart of a particular business challenge - and enables our clients to overcome it.'

Visitors to the TIS stand at Learning Technologies this year are being encouraged to discuss their key business challenges and corporate initiatives with TIS - and benefit from a free 'e-learning consultation'.

'Whether they want to take an organisational or personal viewpoint - or both - we hope that visitors to our stand will engage with us in identifying potential areas for development of business support through learning and technology,' said Samuel. 'Hopefully, this will result in something that will be of value to their business in the future.'

TIS, which won a Readers' Digest Pegasus Award for its corporate social responsibility strategy in December, continues to win awards for its work around the world. Its game-based simulation developed specifically for India's second largest bank, ICICI Bank, has been shortlisted for an IITT Award this year.

(© India PRwire / India eNews)