

ATI Avocats merged with LEX Outsourcing for legal process outsourcing to India

ATI Avocats, the global leader in legal process outsourcing to corporate in-house counsel and foreign law firms announced its merger with 'LEX Outsourcing' another leader in LPO from January 16, 2008.

Outsourcing one of key 'ingredient' in formulating overall corporate strategy for many American companies to succeed in today's emerging and highly competitive global marketplace. It is now being considered as one of 'must-do' management practices for companies to excel globally. For many companies, it has strengthened their competitive position, predominantly true for companies competing via offering low cost for their products and services. Outsourcing is also defined as delegation of one or more (non-core) business processes to an external supplier, who in turn owns, administers and manages those processes based upon predefined and measurable performance metrics. It is a business decision that is often made to focus on core competences.

Huge cost savings is one of the many motivating factors for a company to consider outsourcing. With prudent use of outsourcing, companies boost their profits by exploiting the wage differential (often termed as 'labor arbitrage') that exists between their domestic market and the offshore country considered for outsourcing. The savings derived can be as high as 60%-85%, net of outsourcing overheads. In addition to this, it also strengthens a company's position to focus on its core business functions. This is because it frees up company's resources (esp. time and money) from performing non-core activities. These freed resources can be used more productively and efficiently in managing core business operations.

'ATI Avocats' is a division of a specialised law firm LEX Nexus while 'LEX Outsourcing' is a division of Hathi & Partners, a [Mumbai](#) based law firm hence expanding its team and business for better and low cost service, the only Solicitor firm in the country having its division for outsourcing work.

Suhail Farooqui will take lead as Managing Partner of LEX Outsourcing, will oversee client care and business development. LEX Outsourcing provide wide spectrum of services including Legal research, contract drafting, litigation support services, business formation, corporate law, intellectual property also providing services with regards to non-legal including legal data entry, transcription, legal billing.

LEX Outsourcing web location is at www.lexoutsourcing.com

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